receiving a text request comprising a unique identifier and unformatted text, wherein the unique identifier identifies an electronic file;

parsing the text request to identify the unique identifier; and requesting the electronic file <u>identified by associated with</u> the unique identifier.

2. The method of claim 1, wherein the request comprises more than one unique identifier, the requesting step further comprising the steps of:

providing the unique identifiers to a user for selection of one or more of the unique identifiers; and

querying a user to order the file identified by associated with the selected unique identifiers.

- 3. The method of claim 2, further comprising the step of querying a user for delivery of a file identified by associated with the selected unique identifiers.
- 4. The method of claim 3, wherein files <u>identified by associated with</u> the selected unique identifiers are delivered as a bundle.
- 9. A computer implemented method for retrieving items, the method comprising: receiving a request comprising a unique identifier and data, wherein the unique identifier identifies an item;

parsing the request to identify the unique identifier; and requesting the item <u>identified by associated with</u> the unique identifier.

10. The method of claim 9, wherein the request comprises more than one unique identifier, the requesting step further comprising the steps of:

providing the unique identifiers to a user for selection of one or more of the unique identifiers; and

querying a user to order the items <u>identified by associated with</u> the selected unique identifiers.

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- 11. The method of claim 10, further comprising the step of querying a user for delivery of an item identified by associated with the selected unique identifiers.
- 12. The method of claim 9, wherein items <u>identified by associated with</u> the selected unique identifiers are delivered as a bundle.
- 22. A system for retrieving items comprising:

a request module receiving a unique identifier and unformatted data wherein the unique identifier identifies an item;

a parser module identifying the unique identifier; and

an order module that enables a server system to process an order for the item <u>identified by</u> associated with the unique identifier.

- 24. The system of claim 23, further comprising a query module that requests that a user select for delivery an item identified by associated with the selected unique identifiers.
- 25. The system of claim 24, wherein items <u>identified by associated with</u> the selected unique identifiers are delivered as a bundle.